

NOTE: The book will be published when we have 250 dogs. This is why the publish date is an estimate only so... get your friends on board & tell everyone you know. The more doggies we have on board – the more money we can raise for AAPS & the sooner we can go to print. **IMPORTANT:** For updates from time to time visit www.facebook.com/offtheleashdogs

FACT SHEET

Off the Leash 3 – Dogs of Melbourne

Q. How soon, will I hear from you about my application?

A. ASAP – You will be contacted by mail, normally in 7-10 working days.

Q. If I have more than one dog registered will I need to pay a participation fee for each dog?

A. Yes. We at HoneyPot Publishing (HP) want to give each dog the same space in the book so it stands to reason that they each pay a participation fee.

Q. When do I pay the participation fee?

A. You need to pay the participation fee ASAP to validate your approval. 100% of the participation fee will be donated by HP, to The Australian Animal Protection Society.

Q. Can I take advantage of this opportunity and have some family or individual portraits taken at the same time?

A. Yes. You would be mad not to!!! Your dogs will be photographed by some of Melbourne's best pet & animal photographers and at the same time you could have them create some stunning images of you, your family or even you & your dog/s together. There should be no extra charge other than for the images you may then choose to order from the photographer.

Q. Can I purchase some of the images that will be created by the nominated photographer?

A. Yes. The photographer will want to make an appointment with you after the photo session to show you the images that s/he created. Please understand that your nominated photographer is donating his/her time and creative talent, for the purpose of raising money for desperate animals in our community. By ordering some of the images created you will help offset some of the costs and expenses incurred by the photographer.

Q. Will the images be available in black & white or colour?

A. The images in the book will be a mix of B&W and colour depending on what our designers decide, as to whether you have the choice for your own images, is something you will need to discuss with your nominated photographer.

Q. Is there any chance my dog's photograph will be excluded from the book after s/he has been photographed?

A. No. All dogs photographed are guaranteed to go into the book.

Q. When will the book be published?

A. Off the Leash 3 – Dogs of Melbourne has an *estimated* release date of January 2012 – *estimate only*. The release date depends on uptake as well as design & printing time. You will be sent a book order form when we get close to printing. For book release updates visit www.facebook.com/offtheleashdogs

Q. How will I be able to get a copy of the book?

A. You will be contacted by HoneyPot Publishing at a later date to organise your own exclusive copy.

Q. How much will the book cost?

A. The book will cost you \$165.00 plus \$20 P&H.

Q. Can I see an example so that I know what I am getting?

A. Your photographer will show you a copy of previously published "Off the Leash" volumes. Volume 3 will be the same size and print quality.

We thank you for your interest and helping us raise much needed funds for desperate animals in our community that are supported through The Australian Animal Protection Society! We look forward to working on this exciting project together.

Q. Will all my queries be answered immediately?

A. Being a business that exists to raise money for charity, HoneyPot publishing runs with mostly volunteer staff. Our office is not staffed full-time but all queries are important & will be answered as soon as possible. We hope that you can appreciate this & appreciate the time our staff dedicate to the cause. *Thankyou!*

Q. How will I be kept informed on all updates regarding the publish date?

A. To help make things run smoothly & cut down on administration time, we've created a facebook page where we will post all updates. You don't have to be on facebook to access it, it's just like a website really. Check out www.facebook.com/offtheleashdogs & your answer will probably be there.