



HoneyPot  
Publishing

## **Fact Sheet *Off the Leash 2 – Dogs of Melbourne***

### **Q. How soon, will I hear about my application?**

A. ASAP – You will be contacted by mail, normally in 7-10 working days.

### **Q. If I have more than one dog registered will I need to pay a participation fee for each dog?**

A. Yes. We want to give each dog the same space in the book so it stands to reason that they each pay a participation fee.

### **Q. When do I pay the participation fee?**

A. You need to pay the participation fee within 7 working days to validate your approval. 100% of the participation fee will be donated by HoneyPot Publishing, to The Australian Animal Protection Society.

### **Q. Can I take advantage of this opportunity and have some family or individual portraits taken at the same time?**

A. Yes. You would be mad not to!!! Your dogs will be photographed by some of Melbourne's best pet & animal photographers and at the same time you could have them create some stunning images of you, your family or even you & your dog/s together. There should be no extra charge other than for the images you may then choose to order from the photographer.

### **Q. Can I purchase some of the images that will be created by the nominated photographer?**

A. Yes. The photographer will want to make an appointment with you after the photo session to show you the images that s/he created. Please understand that your nominated photographer is donating his/her time and creative talent, for the purpose of raising money for desperate animals in our community. By ordering some of the images created you will help offset some of the costs and expenses incurred by the photographer.

### **Q. Will the images be available in black & white or colour?**

A. The images in the book will be colour, as to whether you have the choice for your own images, is something you will need to discuss with your nominated photographer.

### **Q. Is there any chance my dog's photograph will be excluded from the book after s/he has been photographed?**

A. No. All dogs photographed are guaranteed to go into the book.

### **Q. When will the book be published?**

A. *Off the Leash 2 – Dogs of Melbourne* has an estimated release date of November 2010. We will keep you informed by email if there are any changes to this date. You will be sent a book order form when we get close to printing.

### **Q. How will I be able to get a copy of the book?**

A. You will be contacted by HoneyPot Publishing at a later date to organise your own exclusive copy. The books are strictly limited edition copies and can only be purchased from our office.

### **Q. How much will the book cost?**

A. The book will cost you \$165.00

### **Q. Can I see an example so that I know what I am getting?**

A. As this is the first edition of such a book there is no example to show, however, your nominated photographer will be able to show you an example of a book of the same size and print quality. We thank you for your interest and helping us raise much needed funds for desperate animals in our community that are supported through The Australian Animal Protection Society! We look forward to working on this exciting project together.

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The Team at HoneyPot Publishing.